

From: [Rena Leddy](#)
To: [Kent Smith](#)
Subject: Fwd: Fashion District Board Workshop Presentation 6.29.2015.ppt
Date: Sunday, July 05, 2015 10:36:00 PM
Attachments: [Fashion Dist PBID Trends & Best Practices DRAFT Jul05-15.pptx](#)
[ATT00001.htm](#)

Take a look at these and let's talk before I respond. Also, what time are you getting in? Around same time as Brad? See below.

Sent from my iPhone, so please excuse typos and abbreviations.

Begin forwarded message:

From: "Brad Segal" <brad@pumaworldhq.com>
To: "Rena Leddy" <rena@fashiondistrict.org>
Subject: RE: Fashion District Board Workshop Presentation 6.29.2015.ppt

Hi Rena!

I'm (finally) getting focused on this week's board workshop and have been downloading and perusing your goodies.

Attached are slides I tweaked for Wednesday – I built this off the same exercise we did for Berkeley, so they may look familiar. Don't know if all of the "best practice" topic areas apply – need some feedback from you on that – plus there may be some things missing.

Let me know your thoughts Monday, if possible. We can also amend on site on Tuesday.

Assume I just take a cab from airport to your office Tuesday AM? I'm scheduled to land at 9:45.

B

From: Rena Leddy [<mailto:rena@fashiondistrict.org>]

Sent: Tuesday, June 30, 2015 11:42 AM

To: Brad Segal

Subject: Fashion District Board Workshop Presentation 6.29.2015.ppt

Hi Brad,

Attached is a DRAFT of the slides we will go over at the Board Workshop. Kent understands he has about 3-5 minutes. These may change on Monday. Kent had to fly to Winnipeg for his wife's grandmother's funeral and will be unable to check email until the weekend. However, I wanted you to see these so you know what we are thinking.

Let me know if you have any questions.

Rena